

# Kathryn Kenny

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Born and raised in Manistee County. Opened a truck and auto repair business from 1994 - 2009, and was a licensed realtor from 1991 - 2011. Accepted the executive position at the Manistee County Visitor's Bureau in June 2011, when the Board of Directors gave her two objectives: increase room assessments to 5% and develop a Pure Michigan partnership. Having met both those objectives she put Manistee County tourism on a path of growth in excess of 20% year-over-year for the past 7 years. The Manistee County Visitors Bureau is a private, non-profit Destination Marketing Organization (DMO) organized under Public Act 59 of the Community Convention or Tourism Marketing Act 395 of 1984. Oversight of the organization is through the MEDC/Travel Michigan and a local eleven-member board of directors.